



Международные образовательные студенческие проекты как инструмент формирования эффективного межвузовского взаимодействия

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Ключевые слова: международный образовательный проект, межвузовское взаимодействие, международные связи.

The International Educational Student Projects is a Tool for Effective Building of Inter-University Cooperation.

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Keywords: international educational project, inter-university cooperation, international relations.

With the rapid expansion of information space and the urgent need to develop innovative technologies in the modern world and with globalization of the world, the issues related to strengthening of scientific capacity and training of highly qualified specialists are extremely relevant. In this regard, one of the most important tasks of modern society is a support of education and science, on which the economic, political and cultural stability of any developed country and its credibility on the world stage.

Education and science at this stage is not only a cultural but also a decisive factor in political and economic development, as well as an effective way of international communication. It is especially important to consider this at this particular stage, when the exchange of information, highly qualified professionals, advanced research become obligatory condition for economic success in many countries. A special interest to education in recent years is due to the fact that now many educational systems are going through a period of serious reform on which the future of modern humanitarian progress depends. [1]

In modern conditions of modernization of higher education that takes place against the background of Russia's integration into the Bologna process, as well as the development of market relations problem of formation of creative and scientific culture of the students are particularly relevant. But it is also important for the training of highly qualified specialists in economics. [2]

To the fullest realization of personal and professional potential of students in reaching social reforms in Russia in the labor market requires initiative, free-thinking, creative professionals who are able to absorb new information quickly and make unconventional decisions that lead to positive results. A manifestation of the scientific and creative approach to professional activities, the effectiveness of which is a condition for the development of scientific and technological progress, which leads to the necessity of formation of creative and scientific culture of students of economic specialties become a social needs of society. Therefore, the development of scientific and creative approach to training students is the most important task of training qualified and competitive professionals in the field of economy.

In the XXI century, higher education serves as a fundamental component of sustainable development of human

society, in which the most important place is given to university education, whose main task is to create a universal educational model based on the priorities of the humanization of knowledge.

St-Petersburg State University of Trade and Economics broadens the variety of forms of international cooperation in the framework of educational projects. In cooperation with foreign partners is realized international educational programs and projects for a variety of meaningful ways using a variety of organizational forms are realized. The University uses such types of international projects as student and faculty exchanges and participation in international conferences, seminars, "round tables", as well as implementation of joint integrated educational programs and activities of the various international scientific and educational organizations.

Since St-Petersburg State University of Trade and Economics pays much attention to the students' research as the main source of professional competencies of advanced and high-level, the implementation of such a project as, for example, International Youth Round Table on Economics successfully fulfills its mission. The mission of the Round Table on Economics as an international project is to promote scientific knowledge actively, to engage young people in scientific and research activities and improve on this background, the reputation and brand value of St-Petersburg State University of Trade and Economics

Annual International Student Round Table on Economics is organized by the Federal Agency for the Commonwealth of Independent States, Compatriots Living Abroad and International Humanitarian Cooperation («Rossotrudnichestvo») and the Federal State Educational Institution of Higher Professional Education «Saint-Petersburg State University of Trade and Economics». The venues of the international event may vary. For example, in 2015 a venue for the Round Table «Moscow – Saint-Petersburg – Bratislava» were the Russian Centre of Science and Culture in Bratislava (RCSC) and the University of Economics in Bratislava (Slovak Republic).

The aim of the International Round Table on Economics was to promote the development of international relations of the Russian Federation and the Slovak Republic in the field of education, the association of intellectual youth of Russia and Slovakia for the development of scientific activity of



youth and its involvement in solving urgent problems of modern economies. Youth Round Table on Economics «Moscow – Saint-Petersburg – Bratislava» was a great opportunity for communication and exchange of experiences for students and teachers of the two countries: the Slovak Republic and Russia. The students and teachers of economic faculties of higher educational institutions of Russia and Slovakia were invited as the participants. During the Round Table the discussion centered around urgent topics : «Actual problems and prospects of development of the youth labor market at the level of individual regions and national economies»; «Features of employment of young professionals and management of economic specialties»; «Youth initiatives within the youth labor market»; «Problems of development of higher education in Russia and Slovakia». As part of the Youth Round Table on Economics «Moscow-St.-Petersburg – Bratislava» the students of two countries prepared and took part in the Festival of Practical Ideas and Projects "Youth Start - Up», participation in which allowed to support and promote initiatives and initiatives of young budding scientists in social-economic, scientific-industrial and technological spheres. On the results of activities of the Youth Round Table on Economics, published a collection of student papers (articles) is published and the catalog of practical ideas and projects "Youth Start-Up» is placed in the Internet resources.

The Round Table was attended by the representatives of «Rossotrudnichestvo», the Russian Centre of Science and Culture in Bratislava (RCSC), the representatives of the Embassy of the Russian Federation in the Slovak Republic, representatives of the Trade Mission of Russian Federation in Slovakia, the heads of delegations and representatives of the Russian and Slovak universities, students of the universities of Russia and Slovakia. The fact that the international educational and scientific projects are often interested by the representatives of governmental authorities and business, speaks about the importance of educational projects for the develop-

ment of bilateral and multilateral international relations not only for the universities as educational and research and creative labs but also to establish a favorable climate between the countries in general. That is why St.-Petersburg State University of Trade and Economics classifies the development of international educational programs among the priorities.

The implementation of the projects of Youth Round Table on Economics, and in particular the Round Table «Moscow-St.-Petersburg-Bratislava» allows the University of Trade and Economics to promote the development of international relations of the Russian Federation and the European country in the sphere of education; to facilitate the pooling of intellectual youth of Russia and other states with a view to European integration and better interaction between students of various educational institutions of Russia and Europe in the interest of the scientific activity of youth; to attract the student youth of different countries in solving urgent problems of modern economies, and expand scientific contacts of students and teachers of Russia and the European Union.

The analysis of successful domestic and foreign experience shows that the effectiveness of inter-university cooperation is determined by observing a few basic conditions that must be considered in the organization of joint activities of universities: the relative equality of potential participants; the activity of participants; formation of a transparent system of management and control systems; installed contacts with other participants of innovation; promotion of regional and national authorities; formation of effective communication channels. Among the most obvious prospects of development of inter-university cooperation is the internationalization of contacts between institutions of higher education, the expansion of the interaction between the individual university networks, their integration into international innovation networks.

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